



ASEF Classroom Network #ASEFClassNet Online Collaboration 2017

Proposal

The [ASEF Classroom Network](#) provides opportunities for online collaborative learning and intercultural exchanges between students and teachers of secondary, high and vocational schools across Asia and Europe.

Since 2001, the Online Collaborations have been a core part of the ASEF Classroom Network's activities, which seek to enhance:

- intercultural understanding
- knowledge-sharing between students and teachers in Asia and Europe
- teamwork
- use of ICT

This is a template for teachers who wish to propose an Online Collaboration, and invite other teachers from schools across Asia and Europe to join their activity. The closing date for the submission of the new proposals is **31 December 2016**.

Based on the four goals of the ASEF Classroom Network, the 6 most outstanding Online Collaborations will receive an Award at next year's annual ASEF ClassNet Conference.

Thank you for your interest and ASEF looks forward to learning more about your proposal.

1. Title of the Online Collaboration (Max. 8 words)

Zoom Culture

2. Name and contact details of project co-ordinator(s)

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3. School description (Max. 30 words)

Hong Kah Secondary School (HKSS) is a government school which started operation in 1994. It has always seek to develop students to be **Strong** in character, **Thinking** and caring, **Aspiring** for excellence and **Ready** to serve the world and beyond (**STAR**).

4. Description (Max. 200 words)

Images have been used as a form of communication tool, long before the written word was introduced. When languages become a barrier to communication, images can be a starting point from which to have conversations among people from different cultural backgrounds.

'Zoom Culture' project aims to provide students from different countries with the opportunity to share their culture, and collaborate with other students by sharing meaningful feedback and photography tips. The project focuses on students posting photographs of their daily lives, incorporating at least one sub-skill of photography (such as photography style, natural light, styling, composition etc.).

Students can also have a better understanding of 'visual literacy'. One's visual literacy is formed by the dominant culture in which one is raised. In today's multi-cultural classrooms, it is important for students to recognize that there can be different interpretations of an image.

5. Please provide 3 hastags for your Online Collaboration

#zcasef
#zoomculture
#zc_<insert theme of the month> Eg #zc_flatlay

6. The Online Collaboration falls under the main theme of: Please tick (✓) one main theme

- | | |
|---|---|
| <input checked="" type="checkbox"/> Culture | <input type="checkbox"/> Education |
| <input type="checkbox"/> Environment & Sustainable Development | <input type="checkbox"/> Health |
| <input type="checkbox"/> History | <input type="checkbox"/> Media |
| <input checked="" type="checkbox"/> Others. Please specify below: Social media and Photography | <input type="checkbox"/> Science & Technology |

7. Duration of the Online Collaboration (Please state start and end date):

Start Date : 01/03/2017
End Date : 31/08/2017
Duration : 6 months

8. Expected no. of schools/students involved and level of language and ICT skills

No. of Schools in total : 10
No. of Students in total : 200

| | | |
|---------------------|---|-------|
| Students Age Group | : | 13-17 |
| Level of English | : | Basic |
| Level of ICT Skills | : | Basic |

9. ICT tools/software required
Please tick (✓) as appropriate)

| | | | | | | | | |
|-------------------------------------|-------------------------|--------------------------|-------------------------------|--------------------------|---------------------|-----------------------------|--|--|
| <u>Word processing software</u> | | | <u>Video conference tools</u> | | | <u>Storage tools</u> | | |
| <input type="checkbox"/> | Adobe Acrobat Reader | <input type="checkbox"/> | Skype | <input type="checkbox"/> | Dropbox | | | |
| <input type="checkbox"/> | Google Docs/Sheets | <input type="checkbox"/> | Viber | <input type="checkbox"/> | Google Drive | | | |
| <input type="checkbox"/> | Microsoft Word/Excel | <input type="checkbox"/> | Vyew | <input type="checkbox"/> | iCloud | | | |
| <input type="checkbox"/> | Scribd | <input type="checkbox"/> | Wechat | | | | | |
| <input type="checkbox"/> | Wordpress | | | | | | | |
| <u>Social media</u> | | | <u>Image editing software</u> | | | <u>Online collaboration</u> | | |
| <input type="checkbox"/> | Ask.fm | <input type="checkbox"/> | Adobe Illustrator | <input type="checkbox"/> | Mindmeister | | | |
| <input type="checkbox"/> | Facebook | <input type="checkbox"/> | Adobe Lightroom | <input type="checkbox"/> | Slack | | | |
| <input type="checkbox"/> | Flickr | <input type="checkbox"/> | Adobe Photoshop | <input type="checkbox"/> | Telegram | | | |
| <input checked="" type="checkbox"/> | Instagram | <input type="checkbox"/> | BeFunky (online) | <input type="checkbox"/> | Trello | | | |
| <input type="checkbox"/> | Pinterest | <input type="checkbox"/> | Sketch (Mac only) | | | | | |
| <input type="checkbox"/> | Tumblr | | | | | | | |
| <input type="checkbox"/> | Twitter | | | | | | | |
| <input type="checkbox"/> | Weibo | | | | | | | |
| <u>Video/audio editing software</u> | | | <u>Presentation</u> | | | <u>App development</u> | | |
| <input type="checkbox"/> | Adobe Premiere | <input type="checkbox"/> | Google slides | <input type="checkbox"/> | Adobe Flash builder | | | |
| <input type="checkbox"/> | Audcity | <input type="checkbox"/> | Microsoft Powerpoint | <input type="checkbox"/> | Alpha Software | | | |
| <input type="checkbox"/> | Garageband (Mac only) | <input type="checkbox"/> | Prezi | <input type="checkbox"/> | Appy Pie | | | |
| <input type="checkbox"/> | Soundcloud | | | | | | | |
| <input type="checkbox"/> | Windows Movie Maker | | | | | | | |
| <input type="checkbox"/> | Youtube | | | | | | | |
| <input type="checkbox"/> | Others, please specify: | | | | | | | |

10. Other resources needed:
(Please tick (✓) as appropriate)

| | | |
|---|---|---------------------------------|
| <input checked="" type="checkbox"/> Camera | <input type="checkbox"/> E-reader | <input type="checkbox"/> OHP |
| <input type="checkbox"/> Desktop Computer/Laptop | <input type="checkbox"/> GoPro | <input type="checkbox"/> Phones |
| <input type="checkbox"/> Digital Projector | <input type="checkbox"/> Interactive Whiteboard | <input type="checkbox"/> Tablet |
| <input type="checkbox"/> Voice Recording Devices | <input type="checkbox"/> NA | |
| <input checked="" type="checkbox"/> Others (please specify) | | |
| Phones with cameras Photo and video editing apps | | |

11. Learning objectives and outcomes for teachers and students
(Please list at least 3 learning objectives and outcomes for teachers and students respectively.)

| Learning Objectives | Outcomes |
|---|---|
| Teachers should join to: | For Teachers: |
| 1. build an expanded network of resources for students to engage in global dialogue | 1. build a network of resources for teachers and students to develop global partnerships |
| 2. make opportunities for cross-cultural dialogue and ongoing project collaboration | 2. create a support for cross-cultural exchange among students worldwide |
| 3. connect classroom learning with real global peers | 3. develop literacy skills in students such as literacy skills, critical thinking, and problem-solving |
| Students will learn to: | For Students: |
| 1. exchange information and collaborate with students from other countries | 1. post and share photographs of their daily lives, on Instagram, incorporating at least one photography skill |
| 2. engage in critical thinking and collaborative learning | 2. collaborate with other students by sharing meaningful feedback and photography tips |
| 3. appreciate, respect and celebrate the different culture in all people | 3. learn to meaningfully use social media, Instagram, in developmentally appropriate ways as they interact with local to global peers, and publish their work to share with one another |
| 4. connect with their own environment and culture, as well as with other cultures through 'visual literacy' | 4. have a better understanding of 'visual literacy' by recognizing that there can be different interpretations of an image |
| 5. foster and develop interpersonal relationships during the collaboration process | 5. create friendship through education |

12. Timeline and activities of the Online Collaboration

| | <u>Main Coordinator</u> | <u>Teachers</u> | <u>Students</u> |
|---|-----------------------------|-----------------|-----------------|
| <i>Phase 1 (March 2017)</i> | | | |
| <ul style="list-style-type: none"> ▪ Set-up Zoom Culture Instagram account and invite members to the group | ✓ | ✓ | ✓ |
| <ul style="list-style-type: none"> ▪ Self-introduction by all participating members | ✓ | ✓ | ✓ |
| <ul style="list-style-type: none"> ▪ Match the Group works between Asian and European Schools | ✓ | ✓ | ✓ |
| <i>Phase 2 (April to July 2017)</i> | | | |
| <ul style="list-style-type: none"> ▪ Students to post either a photo or videos with the given hashtag, following the theme of the month: <ul style="list-style-type: none"> ➢ Selfie ➢ What's in my bag? ➢ Portraits of my family ➢ A day in my shoe... ➢ My favourite place <p>Students can incorporate different photography skills such as lighting, styling, filters, composition etc. when taking photos.</p> | | | ✓ |
| <ul style="list-style-type: none"> ▪ Selected Instagram posts will be re-posted and shared on the Zoom Culture Instagram account every month. | | | ✓ |
| <i>Phase 3 (August 2017)</i> | | | |
| <ul style="list-style-type: none"> ▪ Participants and teachers to share their reflections and learning points from the project. | ✓ | ✓ | ✓ |
| <ul style="list-style-type: none"> ▪ Main Coordinator to collate the information for submission to ASEF. | ✓ | | |

For further details about this online collaboration, please contact the coordinator.

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